

NC5 Political Check List

Initials of person
completing task

CL	Attach checklist to Order
CL	Include copy of Wide Orbit contract
CL	Include copy of Client order
Ku	Include copy of Check(s)
PL	Political form is included in file
	Copy of invoice (stapled above checklist)
	Copy of refund checks (if applicable)

ORDER

Orders
Order / Rev: 39021
Alt Order #: 07950263
Product Desc: BEACON CENTER
Estimate: 3622
Flight Dates: 03/12/13 - 03/18/13
Original Date / Rev: 03/08/13 / 03/08/13
Order Type: GENERAL

WTVF

Primary AE: Fran Berg
Sales Office: WADC
Sales Region: National

Agency Name: National Media
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Beacon Center
Demographic: A35-64
Product Codes: PO04
Priority: P2
Revenue Codes: AGY, POL, ISS

New Business Thru: 02/28/14
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/25/13	03/18/13	8	\$9,840.00	\$8,364.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2013	8	\$9,840.00	\$8,364.00	60.00
Totals	8	\$9,840.00	\$8,364.00	60.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Fran Berg			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WTVF	35%	\$9,840.00
Market	100%	\$28,114.29

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	65%	\$18,274.29
WCTE	0%	\$0.00
WHTN	0%	\$0.00
WJFB	0%	\$0.00
WKRN	0%	\$0.00
WNAB	0%	\$0.00
WNPX	0%	\$0.00
WPGD	0%	\$0.00
WSMV	0%	\$0.00
WUXP	0%	\$0.00
WZTV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTVF	03/12/13	03/15/13	M-F 6a-7a	CM	6a-7a	-T--F--	:30	2	\$750.00	P2	6.00	NM	2	\$1,500.00
MORNING REPORT 1/DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/11/13 03/17/13 -T--F-- 2 \$750.00 6.00															
E 2	WTVF	03/18/13	03/18/13	M-F 6a-7a	CM	6a-7a	M-----	:30	1	\$750.00	P2	6.00	NM	1	\$750.00

Order / Rev: 39021
Alt Order #: 07950263
Flight Dates: 03/12/13 - 03/18/13

Advertiser: Beacon Center
Product Desc: BEACON CENTER
Estimate: 3622
WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6a-7a										
				M-F 6a-7a										
MORNING REPORT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/18/13	03/24/13	M-----				1	\$750.00		6.00			
E 3	WTVF	03/13/13	03/14/13	M-F 6p-7p M-F 6p-630p	CM	6p-630p (6:00 PM-6:30 PM)	:30	2	\$1,130.00	P2	7.90	NM	2	\$2,260.00
				6P NEWS		1/DAY								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/11/13	03/17/13	--WT---				2	\$1,130.00		7.90			
E 4	WTVF	03/18/13	03/18/13	M-F 6p-7p M-F 6p-630p	CM	6p-630p (6:00 PM-6:30 PM)	:30	1	\$1,130.00	P2	7.90	NM	1	\$1,130.00
				6P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/18/13	03/24/13	M-----				1	\$1,130.00		7.90			
E 5	WTVF	03/17/13	03/17/13	Sun CBS Prime 6p-7p 60 Minutes	CM	557p-7p	:30	1	\$2,700.00	P2	11.80	NM	1	\$2,700.00
				60 MINUTES										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/11/13	03/17/13	-----S				1	\$2,700.00		11.80			
E 6	WTVF	03/15/13	03/15/13	M-Sa 10p-1035p, Su 10p-1035p M-Sa 10p-10-35p, Su 10p-10-35p	CM	10p-1035p	:30	1	\$1,500.00	P2	6.50	NM	1	\$1,500.00
				10P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/11/13	03/17/13	----F--				1	\$1,500.00		6.50			
												Totals	8	\$9,840.00

Rep Order# 7950263 Ver# 1 Status New
EC'd Yes

Traffic Order#

29021

Printed: 03/08/2013 10:05 AM
Last Received: 03/08/2013 10:00 AM
Showing Buylines: All Lines

1 of 2

Station WTVF-TV NASHVILLE TN
Advertiser () BEACON CENTER
Product BEACON CENTER
Estimate# 3622
Buyer TRACEY ROBINSON
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 285/514/3622
Flight Dates 03/12/2013 - 03/18/2013
Hiatus Weeks
Rep Firm () WASHINGTON
Sales Office () FRAN BERG
Salesperson ()
Salesperson Phone# 202-872-1155
Salesperson FAX# 202-872-8745

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU, F	6A-7A	MORNING REPORT	:30	\$750.00	03/12-03/15	2	1	2	\$1,500.00	
	Rating: 6.0											
	Buyline Comment: 1/DAY											
	3	M	6A-7A	MORNING REPORT	:30	\$750.00	03/18-03/18	1	1	1	\$750.00	
	Rating: 6.0											
	4	W-TH	6P-630P	6P NEWS	:30	\$1,130.00	03/13-03/14	2	1	2	\$2,260.00	
	Rating: 7.9											
	Buyline Comment: 1/DAY											
	6	M	6P-630P	6P NEWS	:30	\$1,130.00	03/18-03/18	1	1	1	\$1,130.00	
	Rating: 7.9											
	7	SU	6P-7P	60 MINUTES	:30	\$2,700.00	03/17-03/17	1	1	1	\$2,700.00	
	Rating: 11.8											
	8	F	10P-1030P	10P NEWS	:30	\$1,500.00	03/15-03/15	1	1	1	\$1,500.00	
	Rating: 6.5											

---REPORT TOTALS---

Report Totals: 8 / \$9,840.00

Rep Order# 7950263 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 03/08/2013 10:05 AM
Last Received: 03/08/2013 10:00 AM
Showing Buylines: All Lines

2 of 2

Station WTVF-TV NASHVILLE TN
Advertiser () BEACON CENTER
Product BEACON CENTER
Estimate# 3622
Buyer TRACEY ROBINSON
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 285/514/3622
Flight Dates 03/12/2013 - 03/18/2013
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () FRAN BERG
Salesperson Phone# 202-872-1155
Salesperson FAX# 202-872-8745

---SALES MONTHLY TOTALS---

Mar 13: 8 / \$9,840.00

Sales Totals: 8 / \$9,840.00

Station Totals: 8 / \$9,840.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$28,114

CABL	0%	CBLA	0%	CBLB	0%	INTA	0%	NCFP	0%
UNKN	65%	WKRN	0%	WNAB	0%	WSMV	0%	WTVF	35%
WUXP	0%	WZTV	0%						

Books null
Demos RA3564

TOTAL P.01

ATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC			WTVFTV - WTVF-TV	32271	3 03/08/13
ALEXANDRIA, VA 22314			Balance Due	Discount	Net Amount
Inv Date	Invoice #	Description	8,364.00		8,364.00
03-08-13	30813SEWTVF-E	BI-BI-2013 3622			

WO# 39021

ATTN: Kiley
Murphy

Check Total: \$8,364.00

Safeguard LITHO USA 10/12 W125F00187EM

REORDER FROM YOUR LOCAL SAFEGUARD DISTRIBUTOR, IF UNKNOWN, CALL 800-523-2422

ORIGINAL DOCUMENT HAS A COLORED BACKGROUND PRINTED ON CHEMICAL REACTIVE PAPER WITH MICROPRINTED BORDER

**NATIONAL MEDIA RESEARCH
PLANNING & PLACEMENT, LLC**
815 SLATERS LANE
ALEXANDRIA, VA 22314

BB&T
Branch Banking and Trust Company
VIRGINIA

68-426/514

32271

NUMBER

32271

PAY EXACTLY *****8,364 DOLLARS AND 00 CENTS

DATE

AMOUNT

Mar 08, 2013

\$8,364.00

PAY
TO THE
ORDER
OF
WTVF-TV
474 James Robertson Parkway
Nashville, TN 37219

VOID AFTER 90 DAYS

Jonathan W. Zernell

THE REVERSE SIDE OF THIS DOCUMENT INCLUDES AN ARTIFICIAL WATERMARK - HOLD AT AN ANGLE TO VIEW

P.01/01

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EAGLE TELEVISION

MAR-10-2013 22:23